



ANJA BLACHA

SPORTS, PERSONAL DEVELOPMENT, SUCCESS

Anja Blacha is a mountaineer and polar explorer. In 2020 she set the world record for the longest solo and unsupported polar expedition by a woman. Just a few months earlier, she became the first German woman to summit K2 – the savage mountain – and one in only eleven women in history who have done so without supplemental oxygen. Between 2015 and 2017, she had already scaled the Seven Summits, the highest mountains of each continent, including Mount Everest, as the youngest German ever to do so. In her professional life, she pursues a career with an equally international focus. Having held management positions in the UK, Switzerland and South Africa, she now advocates for the involvement and influence of young people in business and society as the Vice President of Youth at the Project Management Institute. Anja is based in Switzerland and holds an MA Philosophy from the University of London, alongside a BSc Business Administration from the University of Mannheim.

- GOAL ORIENTATION
- COURAGE
- MOTIVATION
- WILL POWER
- RESILIENCE
- GRIT
- LEARNING
- SELF-LEADERSHIP
- TEAM BUILDING
- RISK AND SAFETY
- AGILITY
- PROJECT MANAGEMENT
- GIG ECONOMY
- GEN Y & Z

LECTURES

Anja Blacha offers her audiences unique insights into her fascinating ventures. She demonstrates the similarities between the world of business and expeditions and how to stay motivated when you cannot even see the horizon. She takes the audience into the mind of an expeditioner and into the landscapes of some of the most spectacular places in this world.

Reaching new heights

- What it takes to climb Mount Everest, K2, or to ski to the South Pole
- How to go beyond to reach your next big goal

Not bad for a girl? World record!

- What prevalent beliefs and conventions limit our achievements
- How to cut your own path in a world full of stereotypes

Expedition reports

- Fascinating insights into some of the world's most spectacular places: Antarctica, Greenland, Mount Everest & the other Seven Summits, Broad Peak & K2

Rethinking youth

- What distinguishes today's younger generations
- How a different perspective on youth unleashes new potential

SEMINARS / COACHING

on request

INFORMATION

Fees: on request

Travel expenses from/to place: Zürich (CH)

Languages:

- Individual content customisation possible
- Handout/further documents

FORMATS

- Lecture
- Interview
- Seminar
- Consulting
- Talk/discussion
- Moderation
- (One-to-one)Coaching
- Online/Web based



CONSULTANCY / ADVICE

on request

SPECIAL TOPICS

Advice on expedition planning and preparation

- Training
- Nutrition
- Gear
- Logistics

NUMBERS / DATA / FACTS

- World record for the longest solo and unsupported polar expedition of any woman, and youngest woman to ski to the south pole solo and unsupported
- First German woman and 8th German overall to climb K2, renown to be the world's deadliest mountains; 11th woman worldwide to climb K2 without supplemental oxygen
- Youngest German woman to climb Mount Everest, the world's highest mountain
- Youngest German to climb the Seven Summits, i.e. the highest mountain on each continent (Carstensz Pyramid, Australia, 4884m; Mount Vinson, Antarctica, 4892m; Elbrus, Europe, 5642m; Kilimanjaro, Africa, 5895m; Denali, North America, 6'194m; Aconcagua, South America, 6'961m; Mount Everest, Asia, 8'848m)
- 100% first-time success on all expeditions

REFERENCES

Her recent expeditions attracted great interest from the media, and the campaign "Not Bad for a Girl" which accompanied her South Pole expedition won numerous international awards.

Even before her biggest successes on K2 and in Antarctica, magazine Zeit Campus accoladed Anja as one of 18 young people who shape Germany. The University of London awarded her the title sportswoman of the year for her accomplishments as a fencer.

Media features, talks and interviews include:

ZDF, NDR, RTL, Sat1, n-tv, SternTV, ServusTV, Deutsche Welle, 1LIVE, WDR 2, HR1, Cosmo, Deutschlandfunk, Andreas Buhr, Steingarts Morning Briefing, Business Punk, FAZ, The Telegraph, Zeit, BILD, Universität St. Gallen / Klitschko Ventures, IHK, VWA, Stadt Nürnberg, Swisscom, Project Management Institute, Deutsche Bank, zeb

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MEDIA

