



FRANK M. SALZGEBER

FUTURE, MANAGEMENT, INNOVATION

Frank M. Salzgeber holds a degree in Industrial Engineering and is Head of Innovation and Ventures Office of the European Space Agency ESA. Prior to this post he was the Head of Technology Transfer and Business Incubation and Head of the Commercial Development in the European Astronaut Department of the Directorate of Human Spaceflight Microgravity and Exploration at the European Space Agency. Before joining ESA, Frank held the position of Founder and Chief Operating Officer (COO and CFO) for an IT start-up, headquartered in Munich, Germany. He also worked for Apple Computer.

Salzgeber is an international expert in Innovation, Future Technologies, Entrepreneurship, Trends and Leadership.

- BIG DATA
- LEADERSHIP
- DIGITALIZATION
- DISRUPTION
- MOBILITY
- START-UP CULTURES
- TRANSFORMATION
- INDUSTRY 4.0
- INNOVATION
- FUTURE
- SMART CITY
- SPACE

LECTURES/SPEECHES

We should look at the stars and not at our feet - room for change

- Innovations, together with the customer and employees
- Leadership, what can we learn from the astronauts

The future already started yesterday, we just forgot to look at

- Technologies, digitalization and business models, that will change the market
- Childish curiosity can change markets

To stay pre-crisis and not in it

- New business models and the answers for it
- Failure is part of the success and success is a lousy teacher

SEMINARS / COACHING

Leadership

- What can we learn from our astronauts and the military?
- How can I inspire every single one?
- The use of the start-up spirit within the company

Innovation programs in the company and Open Innovation

- How do I deal with new ideas and how can I implement them?
- How do I use data and why big data only helps if I understand it.

After the crisis is before the crisis

- Innovations with customers and partners
- Structures and examples and learning from the crises
- What will the future bring?

INFORMATION

Fees: on request

Travel expenses from/to place: Noordwijkerhout (NL)

Languages:  

- Individual content customisation possible
- Handout/further documents

FORMATS

- Lecture
- Interview
- Seminar
- Consulting
- Talk/discussion
- Moderation
- (One-to-one)Coaching
- Online/Web based



CONSULTING

Open Innovation structures in cooperate and SMEs

- Establishing open innovation structures with customers and partners
- Crisis management

How to get innovations in the companies

- Distributes R&D, In-House incubation and corporate venturing
- Technology transfer

Digitalization and new business models

- New business models and learning from the mistakes of others
- Examples of start-ups and technologies that changed the rules

SPECIAL TOPICS

Frank Salzgeber has a very broad overview of many industry fields and technologies. He is an expert in innovation systems and its implementation.

He also led his own start-up through the Dotcom crisis. He is pragmatic and helps to implement new approaches. "Innovation becomes only innovate when it reaches the market"

NUMBERS, DATES AND FACTS

The first seven years of his career, Frank spent at Apple Computer as an account and sales manager, responsible for Central Europe and education markets. In 2000, Frank held the position of Founder and Chief Operating Officer (COO and CFO) for an IT start-up, headquartered in Munich, Germany. The company was merged with CANCOM SA.

During the last years his team has initiated over 360 industry transfers, supported nearly 1000 start-ups. They also accompanied over 500 space applications. The successful framework has been adopted by CERN, Fraunhofer, Airbus and other Space Agencies.

Frank Salzgeber advises and supports universities, companies, investors, start-ups, agencies and governments. His department is investing over 220 million euros in founders and innovation over the next 3 years.

He advises and supports the Israel Ministry of Research and Technology (MOST) and the Israel Space Agency in their start-up program.

REFERENCES

ntv, RTL Group Deutschland, Brand Eins, Handelsbaltt, EVONIK AG, EON Deutschland, Siemens AG, Microsoft Deutschland, Schwarz Gruppe, Sixt AG, BMW AG, Audi AG, Shell NL, UnionInvest, Lapp Kabel, Allinace AG, Finaki Deutschland GmbH, VDI Nachrichten, Vodafone GmbH, Merck AG, Messe Augsburg, TEDx, Fraunhofer ISS, Patrizia AG, ÖAMTC Österreich, Pionieres Österreich, KPMG Österreich, 15Second Österreich, sSTARTUp Day Estland, EBAN BE, Citywire UK, Microsoft UK, Technoport Norway, Lift Schweiz, Slush Finland, Siemens Gamesa Spanien, Universtiy Porto Alegre Brazil, Web Summit, Startup & World Cup Summit Prag, Future Port Prague, Bucharest Tech Week, Start-Up Nation Israel, TechCrunch USA, Stanford USA, NASA USA, Open Innovation Forum Russia, Start Up Village Moskau, BIAC KSA, BADIR, KSA, GSTC Singapore

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MEDIA

