



GÖTZ SCHARTNER

INFORMATION TECHNOLOGY, ECONOMY, FUTURE

Cybercriminals are ruthless. There is no method they wouldn't use to infect computers and networks with malware or even shut down entire business operations. Cyber security experts like Goetz Schartner fight back against criminal hackers and do their best to prevent attacks every day. As CEO of 8com, a company providing managed security services, he protects his clients, so that they can focus on their core business. In his talks, Schartner manages to make the abstract dangers of the Web tangible for his audience and thrills thousands of listeners every year.

CYBER SECURITY

IT SECURITY

DIGITALIZATION

ECONOMY 4.0

SECURITY AWARENESS

LIVE-HACKING

INTERNET OF THINGS

INTERNET

CONSULTING

CRISIS MANAGEMENT

TALKS

Crime Scene www

In this talk, Goetz Schartner gives his audience a unique view behind the scenes. He shows live on stage, how quickly a professional cybercriminal is able to gain access to IT systems and steal the data within, be it images and messages from smartphones, customer data from online retailers or allegedly well protected business secrets from company servers.

Schartner's talk gives exciting insights into the world of cybercrime and demonstrates how easily hackers can bypass common security measures, such as firewalls and antivirus software.

Only those who know the risks can effectively protect themselves against cybercriminals. This applies to employees, entrepreneurs, management and IT specialists. Schartner adapts his talks to every one of these target groups, providing valuable guidelines on how to protect organizations against hackers. The big take-away after every talk is this: you should not rely solely on technology to ward off cyberattacks.

TALKS

Cybercrime

One in three businesses has already fallen victim to cyberattacks. Goetz Schartner knows from professional experience that every organization – SMEs, global corporations, government agencies and critical infrastructures – can get into the crosshairs of cybercriminals. While digitization is steadily progressing and investments in general IT security are slowly increasing, cyber security is too often neglected. Cases of successful attacks due to insufficient protection are making the headlines on a regular basis.

In his talk, Schartner demonstrates the most common forms of attack used by cybercriminals. Firewalls and antivirus software alone are not enough to repel increasingly sophisticated cyberattacks. Schartner recommends a comprehensive security strategy, which includes measures to prevent, detect and react to digital threats.

By discussing real cases of cybercrime, Schartner shows how organizations can implement effective security strategies.

INFORMATION

Fees: on request

Travel costs from/to place: Neustadt an der Weinstraße

Languages:  

- Individual content customization possible
- Handouts / further documents

FORMATS

- Talks
- Interviews
- Seminars
- Consulting
- Talk/Discussions
- Presentations
- (Individual)Coaching
- Online/Web based



CONSULTING

Goetz Schartner is happy to advise you on the following issues:

Cyber Security Strategy

- How attacks can be carried out and fended off
- Industry-specific cyber security know-how
- Analysis of the status quo and next steps
- Consulting on economically reasonable security measures
- Best practices: CIS controls
- Advantages of managed security services

Incident Response Management

- Incident response plans
- IT forensics
- Crisis communication
- Analysis of past incidents to improve security strategy

COACHING

Goetz Schartner is available as coach to Chief Information Security Officers (CISO). The following priorities are set:

- Cyber security strategy based on a risk analysis
- Applied cyber security: prevention, detection and reaction
- Best practices: CIS controls
- Planning, implementation and evaluation of security measures
- Security awareness
- Management and communication

FACTS AND FIGURES

Driven by their passion for cyber security, Sandra and Goetz Schartner founded 8com in 2004 with the aim of increasing the security of businesses and public authorities and protect them from cyberattacks.

Today, 8com is an established managed security service provider (MSSP) with more than 50 employees that supports clients in over 40 countries, 24/7. In 2019, 8com celebrated the grand opening of its Cyber Defense Center at the new headquarters in Neustadt/Weinstrasse. Here, specialists for security monitoring, incident response management, vulnerability management, IT forensics and cyber security consulting are working together to protect the systems of 8com's clients from cyberattacks.

8com also supports its clients in strengthening the human firewall. Using talks with live hacking, trainings, e-learning and other services, 8com has made thousands of employees aware of the dangers lurking in cyberspace and empowered them to handle technology securely.

REFERENCES

Known as an expert from the German press, TV & radio: ARD, ZDF, SWR, WDR, FAZ, Stern, Wirtschaftswoche, Handelsblatt and many more.

„At the end of the talk you want to get rid of your computer. And your phone. Not to mention your Blackberry.“

faz.net

„Concise, competent talk – I liked it very much and can only recommend it.“

Thomas Ostermann, SAP Germany

„Götz Schartner is a modern magician. Skillfully and humorously, he shows the dangers of our big data society on the basis of specific examples.“

Kai-Christian Albrecht, Managing Director, Bundesverband Deutscher Buch-, Zeitungs- und Zeitschriften-Grossisten e. V.

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MEDIA

