



# WALTER KOHL

## BUSINESS, POLITICS, MANAGEMENT

As manager, entrepreneur, coach and bestselling author, Walter Kohl has personal experience in corporate leadership, employee management, communication, successful crisis management and strategic realignment. His purpose is to people and companies in maximizing their success. A truly inspiring personality, he motivates the participants of his lectures, workshops and coaching sessions with his profound, practice-oriented and authentic knowledge. In 2011, he published the bestselling book *Leben oder gelebt werden* („Live or be Lived“) and in 2014, he wrote the book *Was uns wirklich trägt* („What Really Carries Us“) with Father Anselm Grün. In 2019, he founded the non-profit „Initiative Deutschland in Europa gGmbH“ and published his bestseller *Welche Zukunft wollen wir? Mein Plädoyer für eine Politik von morgen* („What Future do We Want? My Plea for a Policy of Tomorrow“).

LEADERSHIP CHANGE MOTIVATION SUCCESS EUROPE PERSONALITY  
COMMUNICATION FUTURE STRATEGY RESTRUCTURING

## LECTURES

### Germany 2030 – what we need to do today

- How to ensure our long-term competitiveness
- Implementing an ecological-social market economy
- My 12-point action plan for Germany and Europe

### Crisis as a new beginning – 10 steps for new success

- Our decisions – not our circumstances – are decisive
- Good and bad crisis management – practical examples
- Hands-on experience for hands-on applications – developing and implementing new business models
- From shock to relaunch in 10 steps

### Powerful communication – empowering employees to become active contributors

- Power and powerlessness – a new view
- Authority or authoritarian – how do you lead?
- Communication, motivation and EBIT – a triad for success

### Confident leadership – sources of power for decision-makers

- Leadership as an endurance sport – find and use your power sources
- How to transform old barriers into new sources of power
- How to build strong teams and successful companies

## WORKSHOPS / COACHING

All the lecture topics mentioned can also be tailored according to individual needs. Different formats include workshops, discussion sessions, round table formats and coaching sessions.

## INFORMATION

**Fees:** on request

**Travel expenses from/to:** Glashütten (D)

**Languages:**  

- Individual content customisation possible
- Handout/further documents

## FORMATS

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Lecture         | <input type="checkbox"/> Moderation                       |
| <input checked="" type="checkbox"/> Interview       | <input checked="" type="checkbox"/> (One-to-one) Coaching |
| <input type="checkbox"/> Seminar                    | <input checked="" type="checkbox"/> Online/Web based      |
| <input checked="" type="checkbox"/> Consulting      |   |
| <input checked="" type="checkbox"/> Talk/discussion |   |



## ADVICE / CONSULTANCY

Advice and consultancy services are offered on a tailor made basis, since each case and company demand individual approaches.

## SPECIAL TOPICS

### Extensive, long-term experience in the following areas:

- Achieving goals and mastering challenges.
- Being brave and staying brave.
- Having the courage to change – how to best master change
- Being fit for the future with mental strength and resilience
- Anyone can fall down! How to also be able to stand up again and keep on going in the long run, with perseverance and passion.

## FACTS, FIGURES AND DATA

- 10 years' experience as senior manager in major companies
- 15 years' experience as a founder, entrepreneur and managing director with 3 start-ups in the automotive industry and biotech sector. From 2005 to 2018, he and his wife founded and managed a German-Korean automotive supplier in the field of toolmaking and forming technology. Clients included Bentley, BMW, Rolls Royce, Tesla, VW and well-known tier 1 suppliers.
- All three companies were successfully sold.
- Extensive international experience (6 years in the US, 1 year in Austria, 1 year in France, 15 years in Korea)
- English: C2 level; French: B2 level
- Four books published, including 2 bestsellers
- Patron in the field of suicide prevention at the Frankfurt Network for Suicide Prevention  
<http://frans-hilft.de/das-netzwerk/schirmherr/>
- Ambassador for the national German Depression Relief and Suicide Prevention Foundation  
<https://www.deutsche-depressionshilfe.de/ueber-uns/die-stiftung/unsere-botschafter>
- Education:
  - BA in Economics and History, Harvard College, Cambridge, USA
  - Diplom Volkswirt, University of Vienna, Austria
  - Master of Business Administration, MBA, INSEAD, Fontainebleau, France

## REFERENCES

- A familiar face in the media (incl. Markus Lanz, Kölner Treff, SWR Nacht Cafe, TV documentaries, HR1, HR2, BR1, BR3, NDR2, ZEIT)
- Health Media Award 2011 in the Health-Courage category

„The lecture ‚Kraftquelle für Entscheider‘ [Power Source for Decision-Makers] showed the listener ways and means to process experiences and make meaningful use of the energy thus gained. We are pleased to have experienced an authentic speaker in Mr Kohl with a powerful lecture. During his lecture, Mr Kohl was able to actively involve the group of participants in the discussions by asking controversial questions. The theses taken from his life provided food for thought, and discussions continued among the participants even after the event. This made a lasting contribution to the networking of various managers from different areas. We thank Mr Kohl and are happy to recommend him to others.“

**Siegfried Bülow, Chairman of the Management Board, Porsche Leipzig GmbH**

„I would like to take this opportunity to thank you once again for your lecture during our customer event. Your comments on problem-solving strategies and sources of strength also led to many constructive discussions on a completely different level that evening.“ **Ulrich Voigt, Board Member, Sparkasse Cologne/Bonn**

„Your lecture was very, very well received. I get only positive feedback. I am happy about that and hope you are, too. Our Board of Management sends you its best wishes and asks whether you could imagine coming back to Laupheim for a lecture at a later date.“ **Hans Fleischhut, Chairman of the Board, Volksbank Laupheim**

## CONTACT: PREMIUM LEADERS MANAGEMENT



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## MEDIA

